## [User Interface for a Profile-Driven Commerce System]

## Abstract of Disclosure

A method in a computer system for enabling a user to interact with a profile-driven commerce system, comprising generating a plurality of display areas for receiving a consumer's geographic location, for receiving the consumer's monthly average bill amount for a provided good or service, and for receiving the consumer's selection of one of a plurality of predetermined lifestyle profiles; receiving the consumer's geographic location; receiving the consumer's monthly average bill amount for the provided good or service; and receiving the consumer's selection of one of the predetermined lifestyle profiles.